

# *Mid-Island Photo Expo - 2010*

## **What is the MID-ISLAND PHOTO EXPO?**

The *Mid-Island Photo Expo* is a competition conducted jointly by the Ladysmith Camera Club and the Ladysmith & District Arts Council, in which photographers from all over Central Vancouver Island -- not just club members -- submit prints in an Open category. This is the inaugural event of what we hope to become an annual competition. After an initial round of digital judging, about 60 of the best images will be selected and prints will be exhibited at the Ladysmith Waterfront Art Gallery, and assessed by an experienced panel of judges. Awards will include First, Second and Third place images. Viewers of the exhibit will also have the opportunity to vote for a People's Choice winner. To contact the Ladysmith Camera Club, send email to: [info@LadysmithCameraClub.com](mailto:info@LadysmithCameraClub.com).

*Mid-Island Photo Expo - 2010* will be open to the public from November 2 through November 20 between the hours of noon to 4pm daily.

## CONTEST RULES

1. Entry is open to photographers who are residents of Central Vancouver Island (ie. from Bamberton to Qualicum Beach). Membership in the Ladysmith Camera Club (or other Island club) is not required.
2. Images for Round One are to be submitted digitally, via email, to [submissions@LadysmithCameraClub.com](mailto:submissions@LadysmithCameraClub.com). Multiple submissions may be attached to a single email. Images are to be submitted as JPG's with the maximum number of pixels on the longest dimension equal to 2048.
3. There is no theme and images may be submitted from any category.
4. Within 48 hours of your submission, you will receive a confirmation email with your reference number.
5. A payment of \$10 per candidate image is required in order for your entry to be considered in Round One. The deadline for submissions is September 3. The deadline for payment is September 10, 2010.

Please send your cheque to:

Ladysmith Camera Club  
ATTN: Mid-Island Photo Expo entries  
10849 Olsen Rd

Ladysmith (Saltair), BC  
V9G 1Z8

6. Please write your reference number on the back of the envelope, and on the cheque as well. When your payment has been received, you will receive a confirmation email.
7. Candidates selected for the juried print competition will be notified on September 16, 2010.
8. Prints are only required if you are notified that your image has been selected in Round One. Printed images will not be accepted in Round One.
9. Accepted images will be displayed in the Ladysmith Waterfront Art Gallery (LWAG) from November 2, 2010 to November 20, 2010. Prints will be received at LWAG on October 28, 29 and 30 between the hours of noon to 4pm daily. Prints are to be delivered ready to hang with the maximum outer frame size not exceeding 36 inches in either dimension. The print, frame and any glass must be in good condition. An identifying label must be attached to back of the print. This label must include your reference number, your name, and the title of the image.
10. As the LWAG is a not-for-profit facility operated by the Ladysmith & District Arts Council which is funded by grants, donations and sales from the gallery, all prints must be for sale. LWAG commission is 40%. Your selling price must be included on the identifying label. The address of the LWAG is shown below and your selection notification will include a location map.

**Ladysmith Waterfront Arts Centre Gallery**  
610 Oyster Bay Drive,  
Ladysmith, BC  
V9G 1B2

11. Liability

Every effort will be taken in the careful storage and hanging of works submitted to this show. Neither the Ladysmith Camera Club nor the Ladysmith & District Arts Council shall accept any liability for the loss or damage to any submitted prints.